



COALITION FOR LOCAL NEWS

83%

of Americans find local news broadcasts to be the most trustworthy.

The Coalition for Local News represents local broadcast stations and includes the support of the ABC, NBC, Fox, and CBS network affiliate associations, serving more than 600 local television stations across the country. The coalition has come together to urge Congress and the FCC to act now to protect local news in America, which is threatened by regulations that need to be modernized and government inaction.

LOCAL NEWS is essential to American communities and our nation's democracy.

TRUSTED COMMUNITY UPDATES: area specific weather and critical emergency delivery systems.

DIRECT community investments and job creation.

COVERAGE of local sports, politics, philanthropies and small businesses.

Providing a voice for **DIVERSE COMMUNITIES**

Today, local news is in crisis.

Why? Because regulators and lawmakers continue to rely on rules that need to be modernized in the streaming era. These rules, and government inaction, put local news providers at an unfair disadvantage in an ecosystem that includes much larger media and tech companies.

What can be done? Our legislators must act now to modernize the rules and use their existing authority to protect local news. Local broadcast stations can and will thrive in a fair marketplace, but only if the rules reflect reality.

In 2014, the FCC started a rulemaking proceeding to address the “streaming loophole” when streaming services were nascent and did not dominate the industry with well over 80% of U.S. households still having cable or satellite subscriptions.

Since then, streaming has skyrocketed and surpassed cable viewership. But the FCC has not acted in the last eight and a half years to assess or address this change in the market.

The current ecosystem cuts local broadcasters out of the negotiating process, forcing them to accept “take it or leave it deals” for less than the true value of their local news. Moreover, local video assets that consumers have come to expect, whether independent stations or multicast channels, are largely unavailable.

The rules must be updated to ensure that streamers play by the same rules as traditional cable and satellite providers.

Together, we can help protect local news and sustain a viable market for local news television in the streaming era.